

AARON KEKOA STANTON - WEB & GRAPHIC DESIGNER

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RELATED EXPERIENCE

Company Co-Owner, Entrepreneur, Designer, Programmer and more!

Honu Hawaii Activities Laie, Hawaii 9/05-Present

Started an e-commerce business, Honu Hawaii Activities, with an associate. Honu Hawaii Activities is a booking agent for vacation activities and luaus throughout Hawaii. I created the branding, logo, business cards, etc.. and designed the website for Honu Hawaii Activities. The website is based on the osCommerce shopping cart. I learned PHP in order to modify the website to fit our needs both in functionality and visual design. As all aspects of running the business were shared between us I also developed and honed skills relating to customer service, Search Engine Optimization, vendor relations, organizing and procuring contracts, bookkeeping, business development and strategy, negotiating... you name it. In addition I continued to do freelance web and graphic design projects for my personal business, Shark Proof Designs.

Web and Graphic Designer

The Hawaii Travel Network Honolulu, Hawaii 4/2005-9/05

Layout and design of magazines, brochures, business cards, pamphlets, mailers and other printed material. Layout and design web pages, web graphics, and web animation. Ensure that all media ties into central company branding. Ensure all media conveys to the public the image Hawaii Travel Network has established. HTN promotes and makes reservations for vacation activities throughout Hawaii.

Web Designer

Northrop Grumman Ft. Knox, KY 3/2002-2/2005

Provide design for the U.S. Army Recruiting Command web applications. Work in a team environment to create web-based and CD based media to support Army Recruiters. Responsibilities were to conceptualize, design the look and layout of projects and execute the design. This included creating graphics, designing and creating user interfaces, organizing site layout and work flow and scripting HTML markups for advanced "back-end" coding. Communicate with clients to provide desired results. Consolidate efforts with programmers to facilitate a smooth integration from design to code. (Note: Until 9/2003 I was a sub-contractor through Tek-Systems.)

EDUCATION

BA in Visual Arts (Graphic Design Emphasis)
Brigham Young University-Provo, April 2001

Associates Degree in Commercial Art
Brigham Young University-Hawaii, April 1999

SPECIAL SKILLS

- Comprehension of visual aesthetic and design composition.
- Fluent in Spanish.
- Comfortable on both Macintosh and PC platforms.
- Team player who takes direction well.
- Presentational and customer service skills. I like working with people... really I do.
- Experience with scanners, digital cameras and other media devices.
- Experience with Local Area Networks, routers, switches and other devices.
- Proficiency in the following: (* - preferred program)
 - Adobe GoLive
 - Adobe Illustrator*
 - Adobe InDesign*
 - Adobe Photoshop*
 - Adobe Premiere
 - Macromedia Flash*
 - Macromedia Dreamweaver*
 - Macromedia Fireworks
 - Macromedia Freehand
 - Quark XPress
 - SEO (Search Engine Optimization)
 - PHP (basic knowledge)
 - ActionScript
 - HTML*
 - CSS*